



		Lowest	Neutral					Highest						
Scoring		0	1	2	3	4	5	6	7	8	9	10	Gap	Weight
Existing	Helena's downtown is safe, vibrant and successful	Active Downtown												
Envisioned													5	
Existing	Helena has top-notch views and access to open space	Open Space Access												
Envisioned													0	
Existing	Decent, affordable housing for workers, families & retirees	Affordable Housing												
Envisioned													8	
Existing	Capable and qualified to support economic growth	Capable Workforce												
Envisioned													4	
Existing	Supplies are clean, sufficient and protected by policy	Water Resources												
Envisioned													0	
Existing	Helena's blend of housing types is right for the future	Housing Mix												
Envisioned													8	
Existing	Transportation features support future mobility needs	Transportation Network												
Envisioned													4	
Existing	Helena has beautiful streets and public spaces	Beautiful Public Spaces												
Envisioned													0	
Existing	Effective direction of policy and investment	City Leadership												
Envisioned													3	
Existing	Helena expresses an obvious and compelling	Sense of History / Unique Identity												
Envisioned													2	
													Total:	
													(Must equal 10)	
Existing		Other (Specify)												
Envisioned														

Instructions:

Helena's growth may take many forms, depending on factors both in and out of local control. City policy can play a key role, but only if it reflects the values of folks that live and work here. For this **four-part** exercise, tell us:

1. On the "Existing" scale, tell us how well you think Helena already performs for each of ten character features. What's Helena's current status or reputation?
 2. On the "Envisioned" scale, tell us how well you'd like the community to perform in the future - how critical to you think each factor ought to be in realizing the city's greatest potential?
 3. Comparing your existing and envisioned scores for each factor, calculate the **total gap** between them - for instance, scores of 2 and 8 should equal a gap of 6.
 4. Finally, tell us how much of an investment in resources Helena ought to make to support each factor. Using a "budget" of 10, allocate among the categories as you'd craft a growth strategy. Make note of your resource expenditures in the "Weight" column, and total them below. Remember not to exceed 10 units!
- Make notes as needed to explain your scoring. We've provided an "Other" category to fill in too - and though we won't include fill-ins in tallies today, they will be reviewed as part of the results. **Thanks!**