

		Lowest	Neutral				Highest				Gap	Weight		
Scoring		0	1	2	3	4	5	6	7	8	9	10		
Existing	Helena's downtown is safe, vibrant and successful					●							4	1
Envisioned										*				
		<b>Active Downtown</b> GETTING BETTER - NEED MORE "BIG DIPPER BLOCKS"												
Existing	Helena has top-notch views and access to open space									●			2	1
Envisioned												*		
		<b>Open Space Access</b> GREAT												
Existing	Decent, affordable housing for workers, families & retirees				●								4	<del>2</del> 2
Envisioned										*				
		<b>Affordable Housing</b> HOUSING PRICE/INCOME DIFFERENTIAL												
Existing	Capable and qualified to support economic growth								●				1	0
Envisioned										*				
		<b>Capable Workforce</b> WELL EDUCATED/EXPERIENCED WORKFORCE												
Existing	Supplies are clean, sufficient and protected by policy									●			1	1
Envisioned											*			
		<b>Water Resources</b> GREAT - WE'RE FORTUNATE												
Existing	Helena's blend of housing types is right for the future								●				0	0
Envisioned									*					
		<b>Housing Mix</b> GOOD AS-IS												
Existing	Transportation features support future mobility needs						●						4	2
Envisioned										*				
		<b>Transportation Network</b> IMPROVE NON-MOTORIZED												
Existing	Helena has beautiful streets and public spaces									●			2	2
Envisioned												*		
		<b>Beautiful Public Spaces</b> GREAT AS-IS												
Existing	Effective direction of policy and investment								●				2	0
Envisioned										*				
		<b>City Leadership</b> PROMISING LEADERSHIP - PERPETUATE IT												
Existing	Helena expresses an obvious and compelling									●			0	0
Envisioned												*		
		<b>Sense of History / Unique Identity</b> GOOD AS-IS												
												<b>Total:</b> (Must equal 10)	10	
Existing													7	1
Envisioned										*				
		<b>Other (Specify)</b> REGIONAL SPORTS CENTER												

**Instructions:**

Helena's growth may take many forms, depending on factors both in and out of local control. City policy can play a key role, but only if it reflects the values of folks that live and work here. For this four-part exercise, tell us:

1. On the "Existing" scale, tell us how well you think Helena already performs for each of ten character features. What's Helena's current status or reputation?
2. On the "Envisioned" scale, tell us how well you'd like the community to perform in the future - how critical to you think each factor ought to be in realizing the city's greatest potential?
3. Comparing your existing and envisioned scores for each factor, calculate the **total gap** between them - for instance, scores of 2 and 8 should equal a gap of 6.
4. Finally, tell us how much of an investment in resources Helena ought to make to support each factor. Using a "budget" of 10, allocate among the categories as you'd craft a growth strategy. Make note of your resource expenditures in the "Weight" column, and total them below. Remember not to exceed 10 units!

Make notes as needed to explain your scoring. We've provided an "Other" category to fill in too - and though we won't include fill-ins in tallies today, they will be reviewed as part of the results. **Thanks!**