**CITY OF HELENA**

**Parking Advisory Committee Agenda**

**June 12, 2025, 4:00 PM**

**Zoom Online Meeting: https://us06web.zoom.us/j/88156359422**

**City-County Building, Room 226**

**Call to Order and Roll Call**

**(00:001:00)** The following responded present, zoom or absent

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| Julia Gustafson-chair | Present |  |  |
| Seth Brandenberger | Present |  |  |
| Christopher Facundo-VP | Present |  |  |
| Sandy Shull- sec | Present |  |  |
| Joan Taylor |  |  | Absent |

Couey and Knopke present

Guests. Abigal BID, Alyssa BID, Callie Chamber and Andrea Visit Helena

**Announcements**

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| **(00:03:00)** | Seth report kiosk issue |

**Minutes**

Brandenburger moved to accept minutes, Shull 2nd,

|  |  |  |
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| **(00:03:50)** | 1. June 12, 2025 | Approved |

**5. Public Comment**

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| **(00:05:00)** | Customer service is lacking with parking staff – callie would be willing to do training |
|  | Parking garages need cleaning and signage – callie |
|  | Landscaping issues Ayllsa |
|  | Kiosk across BID not working and parking attendants rude and not helpful |
|  | Make sure parking map is color bind friendly |

**6. Updates from City Staff**

Director David Knoepke

Deputy Director Director Chris Couey

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|  | 1. **Communication Update** |
| **(00:15:25)** | Knopke working with Alpha Graphics – no proof yet  Discussion on map changes and improvements |
|  |  |
|  | 1. **Usage and Enforcement** |
| **(00:35:35)** | Merchant accounts active – must use app  Wallet for individual yet to come usage fee less |
|  |  |
| **(00:36:08)** | 1. **Update on coin meter** |
|  | Director Couey – working on it. Down a person and materials on order – early July completion |
| **(00:37:06** | 1. Director Knopke TIFF – Community Development Director given request for funding, ADA, wayfinding, landscaping and pedestrian access for $500,000 |
|  | Chairman X asked Director X about… |

**7. Regular Items**

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| **(00:40:43)** | 1. **Resident Parking Districts** |
|  | Director Knopke reports 50% of districts could potentially go away due to non-usage and not following the criteria for a district. Basically, it is a public service and not a breakeven venture. |

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| **(01:07:21)** | 1. **Rate Changes/Parking budget** |
|  | Director Couey presented current rates and trends. 100,000 paid parking sessions a year average 2 hour 13 minute per session.$200,000 a year income. 99 .09% if electronic usage uses the app. .1% credit card in kiosk. $20,000 with cash  Permit parking. Looks like credit card user is spending more time and money to park over the app user.  1900 permits annually. Garage/lots/street  Monthly Garage permit 858 annual. Lot 325 annual. Street 119 (see 01:24:25 for chart) If $5 increase on permits garage $60,000. Lot $25,000. Street $8000 increase revenue.  Current revenue $1.5 million permits and $250,000 hourly parking. $250,000 tickets and misc revenue.  About $50,000 current extra for deferred maintenance. More next year due to the garage loan paid off $80,000 more.  Discussion continued about needs and history. |
| **(01:56:02)** | Discussion continued about needs and history. Ctte gave their opinion of what they would support. Very mixed reviews from the ctte |

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| **(02:02:37)** | 1. **Next Month Agenda Item** |
| **(00:00:00)** | Residential permits  Rates  Annual Report. |

**Adjournment**

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| **(02:06:02)** | There being no further business before the Board, the meeting adjourned at 06:06pm. |