



1. (00:00:20) Call to Order and Roll Call

The following responded present, either via zoom or in person:

x Amanda Reese (Chair)	x Maxwell Hay (Vice-Chair)
x Jeanie Warden (Secretary)	x Renee Kelley
x Rebecca Shaw-Quiñones	x Mary Webb
x Chelsea Weidman	x Christina Barbachano
x Abigail Dolan	

2. (00:03:10) Minutes

Maxwell Hay Made a motion to approve minutes. Mary Webb seconded the motion.

3. (00:03:36) Staff Report

Bridget Johnston did not have a staff report.

4. (00:04:30) Signal Box Art Selection

Bridget Johnston informed the committee that all 8 traffic signal box locations have been approved by the state. There was 11 signal box art submissions. 3 were unqualified. The committee viewed the artwork of the remaining 8 submissions. The committee decided to eliminate one submission and signal box location. The committee discussed and decided where to put each submitted art design.

(00:31:27) Maxwell Hay called for a vote. Votes were cast as follows:

Amanda Reese	Aye	Mary Webb	Aye
Maxwell Hay	Aye	Renee Kelley	Aye
Jeanie Warden	Aye	Chelsea Weidman	Aye
Rebecca Shaw- Quiñones	Aye	Christina Barbachano	Aye
Abigail Dolan	Aye		

The motion carried 9:0.

5. (00:34:55) Audio Tour Update

Maxwell Hay shared that he has spoke with Tim Holmes. There is 2 audio recordings so far.

4. (00:39:01) Public Art Event & Promotion

Amanda Reese shared some locations for potential future mural art in the downtown area. Christina Barbachano shared that the Holter Museum of Art is interested in doing an art piece on Jackson Street. Abigail Dolan shared two mural projects that the BID is interested in participating in. Amanda Reese shared that there is pianos downtown that are being removed because of noise complaints from business owners. The Pianos were not placed downtown with permission. It was shared that Juneteenth is tomorrow and there will be a city BBQ outside the fire station. The Myrna Loy is also hosting a Juneteenth event.

5. (00:46:57) Chalk Up Helena Planning

Renee Kelley shared Chalk Up Helena Planning Report with the committee. The event description, event logo, communication plan, communication tasks, social media, and partners were discussed. Chalk Up Helena event will be August 23rd, 10 am to 3 pm in the downtown walking mall. Renee provided a write up with an event description. She also shared a communication plan for getting the word out that a Chalk Up Helena event will be happening. The committee discussed promoting the event by contacting businesses and organizations.

6. (01:13:35) Items for Next Agenda

Chalk Up Helena

7. (01:14:35) Public Comment

Paige Myer made public comment.

“So for the signal art box I did have concern for the first art piece. It had encrypt of indigenous culture. I personally don’t have a problem with it but I could see some people having a problem with it so I am wondering if the city could reach out to people at the Indian Alliance or something like that to get more opinions about it so we don’t create a Facebook culture war. And you guys mentioned AI and there is some

individuals out there that is like AI is a tool like photoshop and it's not in my opinion. So just clarifying that in future RFPs couldn't hurt. It's like one more sentence. And then if you want to crack down on it saying using AI would not accept your proposal and when later find out that you used AI you would get a fine or something to really crack down on it. And then for the Holter event on August 30th sculpture, is that the red one that everyone sees? I did tell the Helena Citizens Council about the project for the mural at the anchor park. And we do have different opinions on it. So I just want clarification on that, the fencing that will be put up, is it a chain link fence? The graffiti tunnel. My only concern is if you put up a chain link fence the graffiti artists are not going to access the walls to graffiti and they'll go graffiti somewhere else and possibly ruin downtown art. And some people have concerns about the unhoused individuals in there. It's a safety concern and yes it has to be addressed but without a place for them to go, the individuals creating safety concerns will go somewhere else in the community and cause problems there. They just want a more flushed out idea of what will be done with these unhoused individuals."

8. (01:20:00) Adjourn

(01:20:00) Chelsea Weidman made a motion to approve adjourn the meeting. Maxwell Hay seconded the motion.