

Bike Tunnel Murals at Centennial Park **Draft Document**



\$15,000 Requested from the City
Goal of acquiring \$15,000 in
matching funds for **\$30,000 Total**

WHO

City of Helena
Public Art Committee
Artists
Volunteers

Who else would be interested in getting involved with this project?

(Community organizations + nonprofits)

What grants should we consider applying for?

WHAT

- Approximate Square Footage of each location
 - Determine if the budget is sufficient or if addtl funding + time is needed

- Mural concept themes

WHEN (tentative timeline proposed below)

Jan - Feb 2023: RFP Announcement

March - April 2023: Winning Artists Selected

May - June: Final Art Concepts Approved, sites prepped

Summer 2023: Paint + install on location with volunteers during the 1-2 week long event

WHERE

1. South tunnel
2. South Tunnel, Great Northern Entry
3. South Tunnel, Centennial Park Entry
4. East Tunnel

WHY

Centennial Park is a widely used space for Helena residents of all ages. It features numerous sports fields, a bike path, a dog park, a skate park, playgrounds, as well as other amenities. Its proximity to Carrol College, the YMCA, and the Great Northern Town Center make it a prime location to feature Helena's next large-scale public art project.

There are two large wings and a tunnel that runs under W Lyndale and connects to the Great Northern Town Center. As well as a tunnel with smaller wings that runs beneath N Last Chance Gulch to Memorial Park.

It is the vision of the Helena Public Art Committee to activate these blank canvases with engaging and intriguing art, with designs that represent the unique identity of our community. We would like to utilize 2D murals as well as multi-media lighting within the tunnel walls for safety, security, and wayfinding capabilities.

The Helena Public Art Committee would commit to fundraising efforts with a goal of procuring a matching \$15,000 in funds from solicited donations, as well as partnering with neighboring businesses and community organizations.

HOW

- Need to create Informational Sheet to promote + foster community collabs + raise additional funds
- HPAC members will reach out to community organizations who would like to partner
- Look into grant opportunities
- Explore guiding themes for artists to consider for their mural concepts